



Sponsorship Package 2019



Overview

The Northern Falcons Football Club is a progressive organisation consisting entirely of volunteers

We promote the health and social benefits of team sports and encouraging sporting participation in the wider community.

The club is able to offer our sponsors many key benefits through a large membership and supporter base.

Teams

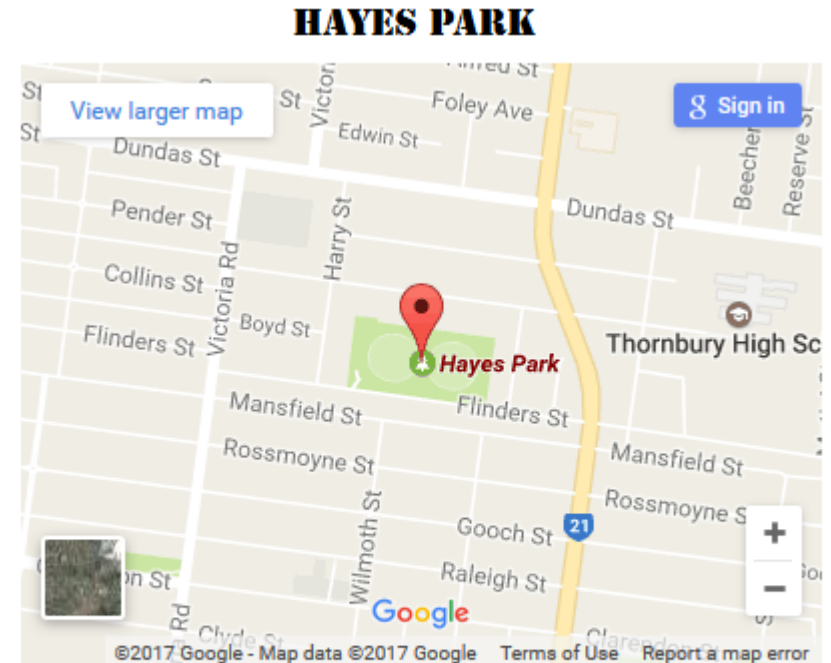
- Seniors & Reserves
- Junior Mixed (Under 7, 8, 9)
- Junior Boys (Under 10, 11, 12, 13, 14, 15, 17)
- Junior Girls (Under 14)
- Intellectually Disabled Team (Access All Abilities)
- Member of Football Federation Victoria



Location

Seniors Games are played on every second Saturday at Hayes Park

Located in the high profile location at Flinders St. in Thornbury



HAYES PARK, 143 FLINDERS ST., THORBURY 3072



2019 Package Summary

- **BRONZE PACKAGE (Value \$950.00)**
- **SILVER PACKAGE (Value \$1,950.00)**
- **GOLD PACKAGE (Value \$2,950.00)**
- **PLATINUM PACKAGE (Value \$4,950.00)**



Bronze / Silver Package

BRONZE PACKAGE TO THE VALUE OF \$950.00

- Appreciation Plaque
- Your company logo on our website (www.northernfalconsfc.com) for season 2019
- Social Media posts on Facebook and Instagram
- Mini video of sponsor of the week on Facebook
- Your company logo on Plaque inside the clubrooms
- Company logo on signature of NFFC emails

SILVER PACKAGE TO THE VALUE OF \$1,950.00

- Appreciation Plaque
- Your company logo on our website (www.northernfalconsfc.com) for season 2019
- Social Media posts on Facebook and Instagram
- Your company logo on Plaque inside the clubrooms
- Advertising Banner will be displayed at all home games
- Display company logo on team playing shorts (1 team only)
- Company logo on signature of NFFC emails
- Mini video of sponsor of the week on Facebook
- 2 x Complementary club Beanie's
- Optional, add \$2,100.00 to have your logo on ALL club Polo's for every player



Gold / Platinum Package

GOLD PACKAGE TO THE VALUE OF \$2,950.00

- Appreciation framed 2019 playing Shirt including photo
- Your company logo on our website (www.northernfalconsfc.com) for season 2019
- Social Media posts on Facebook and Instagram
- Your company logo on Plaque inside the clubrooms
- Advertising Banner will be displayed at all home games
- Mini video of sponsor of the week on Facebook
- Company logo on signature of NFFC emails
- Display company logo on back of Senior playing jumper
- Two complimentary tickets to the clubs end of year Presentation night (Senior or Junior)
- 2 x Complementary club Beanies
- Optional, add \$2,100.00 to have your logo on ALL club Polo's for every player

PLATINUM PACKAGE TO THE VALUE OF \$4,950.00

- Appreciation framed 2019 playing Shirt including photo
- Your company logo on our website (www.northernfalconsfc.com) for season 2019
- Social Media posts on Facebook and Instagram
- Your company logo on Plaque inside the clubrooms
- Advertising Banner will be displayed at all home games
- Mini video of sponsor of the week on Facebook
- Company logo on signature of NFFC emails
- Display company logo on front of Senior playing jumper
- Two complimentary tickets to the clubs end of year Presentation night (Senior or Junior)
- 2 x Complementary club Beanies
- Complimentary Club Polo & Tracksuit top
- Optional, add \$2,100.00 to have your logo on ALL club Polo's for every player



Key Benefits

- **EXCELLENT EXPOSURE OF YOUR COMPANY'S SIGNAGE DUE TO THE LARGE AMOUNTS OF PEDESTRIAN AND VEHICLE TRAFFIC THAT FREQUENT HAYES PARK.**
- **EXCELLENT EXPOSURE OF YOUR COMPANY'S LOGO THROUGHOUT THE NORTHERN AND WESTERN SUBURBS OF MELBOURNE WHEN THE LOGO IS DISPLAYED ON THE CLUB PLAYING SHIRTS**
- **THE COMPANY LOGO OF MAJOR SPONSORS WILL FEATURE HEAVILY IN ANY PRINT MEDIA PHOTOS OF CLUB PLAYERS IN LOCAL NEWSPAPERS**
- **PREFERED SUPPLIER AGREEMENTS WITH ALL CLUB SPONSORS OFFERING EXCELLENT REPEAT BUSINESS OPPORTUNITIES**
- **THE COMPANY'S ADVERTISEMENT WILL BE PLACED ON THE NORTHERN FALCONS SOCCER CLUB WEB SITE**
- **THE OPPORTUNITY FOR YOUR COMPANY TO ACCESS THE PRODUCTS AND SERVICES OF OTHER CLUB SPONSORS OFFERING SIGNIFICANT DISCOUNTS.**
- **ALLOWS YOUR COMPANY TO ACHIEVE A HIGH DEGREE OF CORPORATE CITIZENSHIP BY ASSISTING MEMBERS OF THE LOCAL SPORTING COMMUNITY**



Key Contacts

Thank you for this opportunity to consider our sponsorship packages and we look forward to your company's participation in the success of the club in season 2019.

Johnny Giordano
NFFC Secretary
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